

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

BETTER HARDY PERENNIALS



CHRYSANTHEMUM

Only **19^c** Each

The "old fashioned flowers like Grandmother used to have" are bigger and better than she ever had, which is bringing them back into immense popularity and "there's a reason." No other class of plants are so easy to have at so little cost, requiring almost no attention after they are planted. They just go on year after year increasing in beauty until a bed or border or even an entire Perennial Garden is truly "a thing of beauty and a joy forever."

- | | |
|---------------|----------------|
| Delphinium | Achillea |
| Hollyhocks | Sweet Alyssum |
| Coreopsis | Chrysanthemums |
| Baby's Breath | Sweet William |
| Hardy Pansies | Giant Hibiscus |

The regular price of these plants is 35c, but as a special advertising leader, we have made our price 19c each; 10 for only \$1.50. Take advantage of this special offer. Order in tens, in hundreds, in thousands if you have room to plant them. Any investment you make will repay you hundreds of times in the beauty and pleasure you will get from them.

19^c EACH - 10 FOR ONLY \$1.50

GRAPES

- CONCORD:—The best and most generally planted of the purple Grapes.
 NIAGARA:—A magnificent white Grape, valuable for both Garden and Vineyard.
 CATAWBA:—A large, rich, vinous, red Grape.

50^c EACH - 3 FOR \$1.00

HEDGE

CALIFORNIA PRIVET

"THE ONE BEST HEDGE PLANT"

18 to 24 Inch

\$5 PER 100 - \$35 PER 1000

RASPBERRIES

ST. REGIS:—The best of the everbearing red Raspberries. A dozen plants will provide enough berries for a good sized family.

CUMBERLAND:—The largest black Raspberry known and wonderfully productive.

12 FOR \$1 - \$7.50 PER 100

GROWERS' SALES CO.

**SPRING
SPECIALS**

Special 1113
 Mrs. S. D. Taylor
 17 Dickson St.,
 Wellington, Ohio

Sec. 435½ P.L. & R.
 U. S. POSTAGE
 PAID
 CLINTON, N. J.
 PERMIT NO. 1

RECEIVED
 ★ JAN 17 1931 ★
 U. S. Department of Agriculture.

GROWERS' SALES CO.
 CLINTON, N. J.

GLADIOLI of DISTINCTION



GOLDEN MEASURE

Glorious massieoit yellow, lower petals deeper yellow with erimson circle around base of anthers. Flowers large and many open at one time. An unusual variety.

\$1.48 per Dozen

PERSIA

All the mystery of the Orient is typified in the glowing purple red color of this wonderful Glad. The regular price is \$2.00 per dozen, but this year we feature them as a extra special at little more than half this price. Order at least a dozen.

\$1.10 per Dozen

TARO

A rare variety you will find in few if any catalogs. One of those beautiful ruffled varieties and the color is that well-known "American Beauty" shade. An exceptional value at 98c per dozen.

98c per Dozen

VIRGINIA

The sensational new red Gladioli. Its earliness and lasting brilliancy have created for it a phenomenal popularity. Take a "hot tip" from us. Plant this variety. It will delight you.

98c per Dozen

TYCKO ZANG

A beautiful shade of clear salmon pink. Enormous flowers on strong stems and one of the most promising of the newer introductions. Highly prized because of its late blooming after most other varieties are gone.

98c per Dozen

LOUISE

A very popular lavender variety with a light amaranth purple blotch on lower petals. Throat shaded darker. Strong spikes. Large flowers. A \$2.00 per dozen variety specially priced.

\$1.10 per Dozen

WAR

One of the newer varieties. A deep blood red of a velvety texture, borne on long stalks. A late blooming variety and regularly catalogued at \$2.00 per dozen.

98c per Dozen

MRS. F. C. PETERS

This variety is so popular that it is usually sold out direct from the field when dug, but this year we have a limited quantity for Mail Order sales. A beautiful orchid color Gladioli with pink and purple blendings.

\$1.10 per Dozen

BARON HULOT

THE FAMOUS BLUE "GLAD"

This is another variety of which there is never enough. The only truly blue Gladioli. The color is a dark pansy violet shading to purplish white throat, earmine stripe in center of lower petals ending in a short slender yellow stripe. Specially priced.

\$1.10 per Dozen

CAPTAIN BOYNTON

(AS ILLUSTRATED)

The illustration at left will give you a faint idea of the beauty of Captain Boynton. Delicate lavender with deeper blotch on lower petal. Ordinarily commands most any price asked. We have just a few thousand to sell and as a feature have priced them at only

\$1.89 per Dozen

GLADIOLI GOOD BUT NOT EXPENSIVE

MRS. FRANCIS KING:—Salmon red flamed darker. Tall, well-formed spikes.

LE MARECHAL FOCH:—Very pale pink. Old rose stripe on lower petals. Large flowers.

1910 ROSE:—Deep rose pink with white center. Lines through lower petals. Early variety.

HALLEY:—Delicate salmon pink with creamy blotch and darker stripes.

WILBRINK:—Livid pink. Upper petals tinted slightly darker. Lower petals have purple blotch on a yellow ground.

PEACE:—Pure white with tyrian rose blotch on lower petals. Very popular.

ALICE TIPLADY:—Grenadine orange. Lower petals lighter. An attractive color not approached in any other variety.

MAIDEN'S BLUSH:—Pink mottled darker. Lower petals have tiny crimson blotch on purplish yellow ground.

DOZ. 49c - \$3.75 PER 100

ANNA EBERIUS:—Rhodamine purple with deep amaranth purple blotch on lower petals. Brilliantly beautiful.

CRIMSON GLOW:—Deep scarlet red. Lighter in throat. Carmine blotch on lower petals. The best of all scarlet varieties.

E. J. SHAYLOR:—A popular ruffled variety. Rose pink blending lighter toward throat with small blotch of rose red on lower petals.

HERADA:—Pure mauve. Lower petals blotched bright rose. An extremely beautiful variety.

MRS. FRANK PENDLETON:—Rosy pink with lavender shadings and a pronounced dark carmine blotch. Always a popular variety.

MRS. DOCTOR NORTON:—A beautiful combination of lavender, pink and cream that makes this Gladiolus an outstanding variety admired by everyone.

SCHWABEN:—Marguerite yellow with small amaranth purple blotch on lower petals. Very large flowers.

DOZ. 70c - \$5.00 PER 100

GLORIOUS "GLADS" IN ASSORTED COLORS

Gorgeous pinks, flaming reds, lovely lavenders, pure whites—a complete color range of beautiful, unsurpassed, glorious Gladioli—one hundred of them for only \$2.25. Each healthy bulb is of blooming size one inch in diameter or more, and we know you will be astonished at the varieties and colors you will receive in this "Glorious Glad" assortment, and will be delighted and surprised that such beauty can be obtained at such a low cost. Their true value is \$4.00 to \$5.00 per 100. Our price \$2.25 per 100.

\$2.25 PER 100 - \$19.00 PER 1000

BETTER CANNAS

The new and beautiful Cannas are large and gorgeous in coloring entirely unlike the old varieties. The big broad leaves of the Cannas either green or bronze are ornamental. The colors are varied and brilliant; bright reds, yellows, pinks and variegated varieties. Choose your favorite color from the list below.

THE PRESIDENT:—Red flower. Rich green foliage. Height 4 feet.

KING HUMBERT:—Orange scarlet flowers. Purple bronze foliage. Height 4 feet.

KATE GREY:—Color, bright orange. Foliage red. Height 4 feet.

WYOMING:—Orange colored flowers with purple foliage. Height 3 feet.

CHARLES HENDERSON:—Crimson scarlet with yellow throat. Height 4 feet.

LOUISE:—Color soft pink. Height 4 feet.

FLORENCE VAUGHN:—Yellow with bright green foliage. Height 4 feet.

GLADIATOR:—Bright yellow with red dots. Height 4 feet.

MME. CROZY:—Vermillion scarlet edged bright yellow. Green foliage. Height 3½ feet.

RICHARD WALLACE:—Light yellow. Green foliage. Height 4 feet.

10 FOR \$1.50

\$12.50 PER 100

50¢, 75¢ DAHLIAS NOW 23¢ EACH

PRIDE OF CALIFORNIA:—Large crimson red. Dark center. Decorative.

MRS. J. HARRISON DICK:—Citron yellow; suffused salmon pink. Decorative.

ATTRACTION:—Truly Peony Cactus. Lilac rose.

PATRICK O'MARA:—Soft shade of orange buff slightly tinged with rose. A \$1.00 value for 23c.

MARY DORR:—One of the most beautiful of all Cactus. Deep pink and white.

SUNSET GLOW:—Colossal in size and dazzling in color in its combination of autumn shades.

BREAK O'DAY:—Delicate clear sulphur yellow shading to white at tips. Extremely large Cactus.

QUEEN MARY:—Beautiful clear silvery cerise. One of the best Decorative.

MINA BURGLE:—Rich cardinal red. One of the best reds. Decorative.

ALASKA:—The very best of all white Decorative Dahlias.

GENERAL PERSHING:—Hybrid Cactus with cream shadings at center.

YELLOW KING:—Clear light yellow tinting to cream. Large Hybrid Cactus.

WASHINGTON CITY:—Cactus. When in full bloom resembles a gigantic white star.

NIBELUNGENHORT:—Golden apricot suffused lilac rose. Large Hybrid Cactus.

GEORGE WALTERS:—Coppery old gold and buff. Large, charming and effective.

GEISHA:—Peony-flowered Dahlia. Buttercup yellow at base of petals shading to scarlet center, lighter at tips.

SOUVENIR DE GUSTAV DOAZON:—Flaming red. Large Decorative.

DELICE:—Bright soft luminous pink. Truly distinctive.

ETENDARD DE LYON:—Reddish violet overlaid with rose. Unusual in size and color.

MRS. LEO NIESSEN:—Scarlet red, shaded peach-red at center with sulphur yellow at the base and tips of petals. Outstanding variety.

23¢ EACH - 10 FOR \$2.00

WONDERFUL JAPANESE IRIS

The Japanese Iris is quite distinct from the Garden Iris. The blooms are perfectly flat when open measuring six to ten inches in diameter; one large clump often producing as many as thirty-five or forty bloom stalks. The flowers of pure white, lavender pink, dark purple, maroon, violet, plum marvelously pencilled and striped, are excellent for home decorations and will keep from a week to ten days, coming out as do the Gladioli until each bud has opened. No up-to-date garden should be without a goodly number of these exquisite Japanese Iris. At our very low price, you should order at least a dozen.

5 FOR \$1.00

12 FOR ONLY \$2.00

BEAUTIFUL GARDEN IRIS

No planting is more colorful or beautiful in the early Summer than a bed or border of Garden Iris. Iris has been so improved in variety of color and size of flowers that it can hardly be compared with the Iris of years ago. Our field of Iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. We offer this Iris in mixed colors only. Plant a border of these beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year with scarcely any attention. Garden Iris will grow and thrive in almost any soil. Include at least a dozen in your order; a hundred or more for a longer border.

12 FOR \$1.00

\$8 PER 100

USDA



Fold-out Placeholder

This fold-out is being digitized, and will be inserted at a future date.

BEAUTIFUL FLOWERING SHRUBS



HYDRANGEA P. G.

HYDRANGEA P. G.

This popular Shrub needs no description as it is one of the most generally planted, most popular and best loved of all Shrubs. Sold ordinarily at 75c each, we price fine, two-year specimens at a low figure to encourage mass planting of this most popular of all Shrubs, Hydrangea P. G. Order by the dozens and be sure to order at once to secure your plants at less than half-price.

45c EACH - \$4.50 PER DOZ.

HYDRANGEA HILLS OF SNOW

Hydrangea A. G., nick-named Hills of Snow because when in bloom it is literally covered with great white balls. It is particularly beautiful in mass plantings. A wonderful Shrub and a wonderful value at this very low special price. Fine two-year old, field-grown plants and guaranteed to please you.

40c EACH - \$4.00 PER DOZ.

THE WONDERFUL EVERBLOOMING BUTTERFLY BUSH

This is one of the most expensive of the Flowering Shrubs and surely one of the most beautiful. Its lovely lilac-like flowers are covered with bright colored butterflies all summer long for which reason it has been named the Butterfly Bush. Usually sold at 75c each, we have as a real sensation during this Sale priced it very specially at 45c; 12 for only \$4.50. If you have room, plant a dozen or more.

45c EACH - \$4.50 PER DOZ.



BUTTERFLY
BUSH.

SPIREA VAN HOUTTEI

Spirea Van Houttei is the one Shrub that cannot be planted excessively as its greatest beauty is obtained by mass planting; although it also makes a charming specimen plant. As a special treat to our customers and to encourage more generous planting of this wonderful old Shrub, we are making a special on fine, big, two-year old plants of the Spirea Van Houttei. Order by the dozens, by the hundreds if you have room to plant them.

29c EACH - \$2.85 PER DOZ.

OTHER 50c to 75c

FLOWERING SHRUBS

Beautiful Flowering Shrubs, the most wanted varieties, in big two-year old, field-grown plants at only 19c each. A rare bargain and at this price you should order by the hundreds. These beautiful Shrubs in two-year old sizes are listed generally in Nursery Catalogs at 50c to 75c each. Take advantage of this great bargain. The quality and grade is guaranteed and if not more than pleased, you may return them at once and your money will be promptly and cheerfully refunded.

ONLY
29c
EACH

ALTHEA (ROSE OF SHARON) RED, WHITE, PINK, PURPLE
FLOWERING DOGWOOD DEUTZIA, PRIDE OF ROCHESTER
HONEYSUCKLE BUSH SNOWBERRY SYRINGA
WEIGELA ROSEA WEIGELA VARIEGATED
JAPANESE BARBERRY
FORSYTHIA GOLDEN BELL

29c EACH - \$2.85 PER DOZ.

GROWERS' SALES CO., Clinton, N. J.

Add 15c for Postage, Packing and Insurance